#### iccMAX

# Why does it matter to you?







#### International Color Consortium

- Motto: Making color seamless between devices and documents
- Formation: 1993
- Purpose: Promote the use and adoption of open, vendor-neutral, cross-platform color management systems

### ColorSync™ Profile Consortium

#### ColorSync<sup>™</sup> 2.0 Profile Format

version 2.1 March 4, 1994

ColorSync™ Profile Consortium Adobe Systems Inc. Agfa-Gevaert N.V. Apple Computer, Inc. Eastman Kodak Company Microsoft Corporation Silicon Graphics Computer Systems Sun Microsystems, Inc. Taligent, Inc.

### ICC Profile specification

- 2.0: 1994-06
- 2.4: 2001-04
- 4.0: 2001-12
- 4.3: 2010-12
  - ISO 15076-1:2010
- 5.0: 2015-01
  - extension to ISO 15076

#### Adobe & ICC

- when did Photoshop support ICC profiles?
  - 2000, limited to RGB and CMYK
  - today still limited support for multichannel profiles

#### iccMAX

- The ICC has achieved its initial goal: a color management architecture that allows for the communication of color across devices, applications and operating systems
- In the future, the architecture will be broadened to fit additional color workflows, and specifications tightened further to improve interoperability
- This effort is being managed under the name iccMAX

#### ICC v4 Limitations

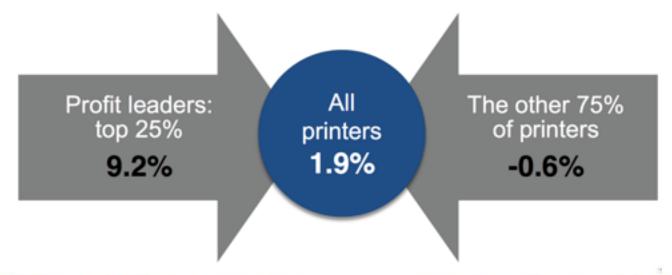
- D50 Profile Connection Space (PCS)
- Colorimetric PCS
- Lack of Handling for Optical Brightening Agents (OBA)
- Lack of Metameric Resistance
- Assumption of Spatial Uniformity

### iccMAX Key Areas

- Lighting
  - Non-D50
  - Fluorescence
- Materials
  - Spot Inks
  - Spectral Handling

### Why iccMAX?

 Average profits reported by Printing Industries of America



#### **Bottom Line**

- Reduce Cost
- Enables Solutions not previously possible
- How?

#### iccMAX Approach

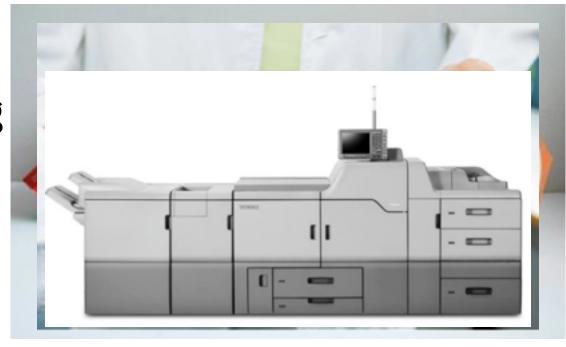
- Open Source Development
  - Reduced risk for individual adopters
  - · Improved access to leading research for level playing field
- Flexible Architecture
  - Different application-specific form factors: not "one size fits all" but "many sizes fit all"
  - Reduced implementation cost for adopters, limited to solutions for particular industries

### Open Source

- Reference implementation on GitHub
- Many examples
  - Profiles in XML for easy interpretation
  - Conversion to and from XML

### Initial Target Markets

- Packaging
- Medical Imaging
- Digital Printing



#### iccMAX

- iccMAX is a new way of managing color and a new way of collaborating with other companies which manage color
- iccMAX provides unique advancements over v4

#### iccMAX Overview

- Connection Space Extensions
  - Spectral Profile
  - Material Connection Spaces
  - Support for BRDFs (describe material appearance)
  - Gamut Boundary Description encoding
  - Color Measurement (CxF) tag encoding

#### iccMAX Workflows

- iccMAX workflows are defined by iccMAX Interoperability Conformance Specification (ICS) documents separate from iccMAX specification
- ICS documents define workflow specific requirements utilizing features of iccMAX specification
- ICS documents will be registered with the ICC for defining various domain specific workflows

#### iccMAX Workflows

- Not every feature of iccMAX specification needs to be implemented to support an iccMAX based workflow
- Allows for future iccMAX extension

## Describing Color ICC.1

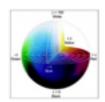






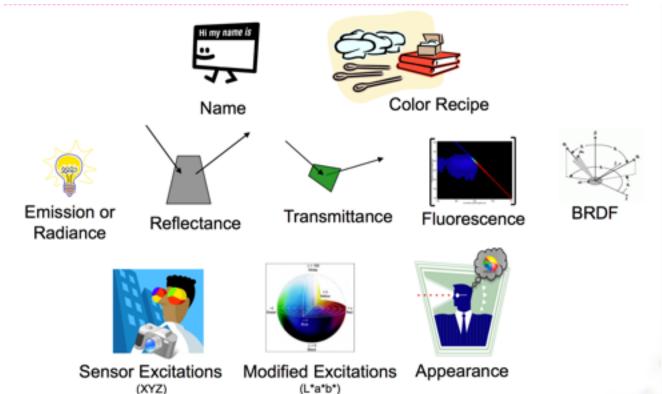


Sensor Excitations



Modified Excitations

## Describing Color in iccMAX



#### iccMAX Connections

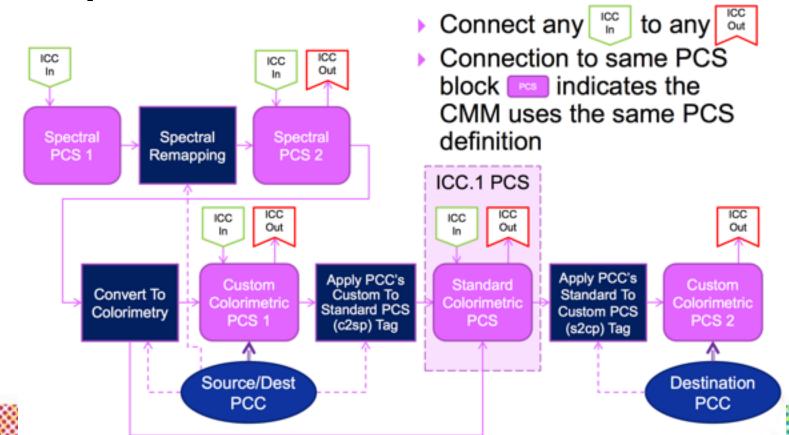
- Named Color Connections
- Colorimetric Connections (how does an observer see it?)
- Spectral Connections (what is its relationship to light?)
- Material Connections (what is it?)
- BRDF Connections

### iccMAX PCS Support

ICC.1 PCS Support							
	100.1	From Lab	From XYZ	From Reflectance	From Transmittance/ Transmissive	From Radiant/ Emission	From Fluorescence
	To Lab	Yes	Yes	Using PCC	Using PCC	Using PCC	Using PCC
	To XYZ	Yes	Yes	Using PCC	Using PCC	Using PCC	Using PCC
	To Reflectance	No	No	Yes	Yes	Extract PCC illuminant	Apply then extract PCC illuminant
	To Transmittance/ Transmissive	No	No	Yes	Yes	Extract PCC illuminant	Apply then extract PCC illuminant
	To Radiant / Emission	No	No	Apply PCC Illuminant	Apply PCC illuminant	Yes	Apply PCC illuminant
	To Fluorescence	No	No	No	No	No	Exact match required



### Spectral & PCS Conversion



### Making Connections with iccMAX

- iccMAX provides various ways of communicating about color
  - in terms of visual appearance
  - in terms of physical properties of light and objects
  - allowing for late binding and adjustment of both observer and / or illuminant

### Making Connections with iccMAX

- iccMAX separates color management process into separate stages to allow for open, cross-platform implementation
  - device to / from color description transformations (inside profile transforms)
  - conversion between ways of describing color (inside CMM with inter-PCS conversion)
    - this conversion is controlled via Profile Connection Conditions (PCC) either in profiles or separately to CMM

### Making Connections with iccMAX

- iccMAX offers new flexible ways of connecting devices like material color channels
  - when color is described by "what is it?" rather than "what does it look like?" or "how does it interact with light?"

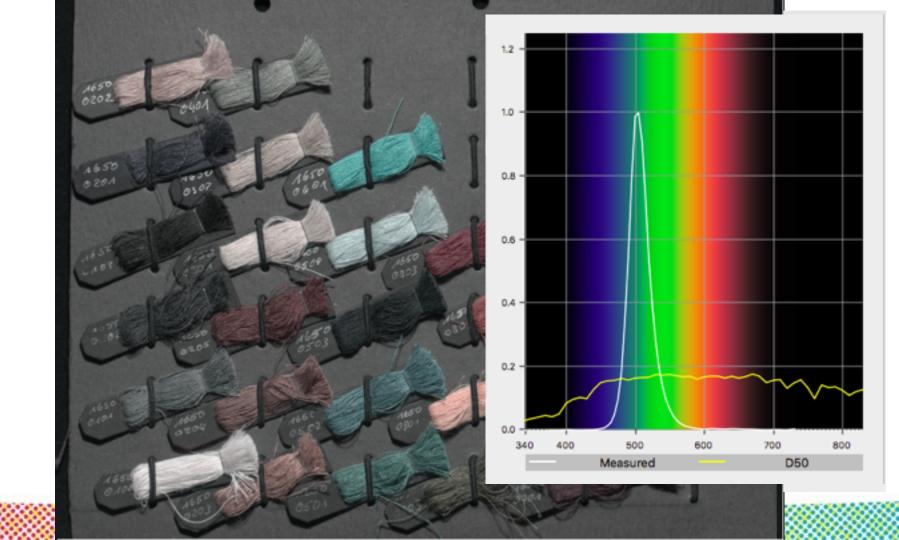
### Spectral Imaging

- Caddon
  - Spectral Scanner
  - 16 Filter Wheel



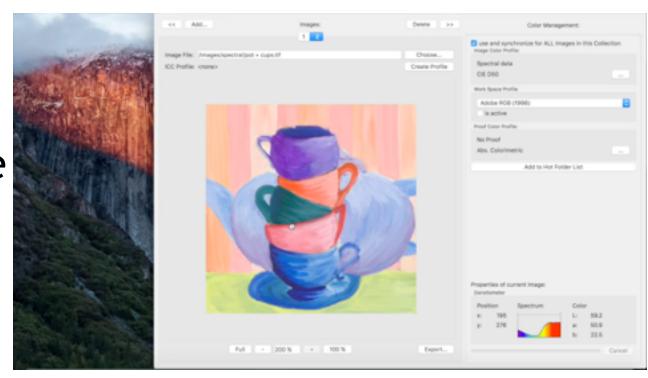
## Spectral Imaging

- Color & Appearance Products
- Proof in D65 (outdoors), F2 (store), Std.A (home)
- Packaging
- Textiles
- Wood (decor printing)



#### Cultural Heritage

- Cobalt blue
- Phtalo blue
- Ultramarine blue

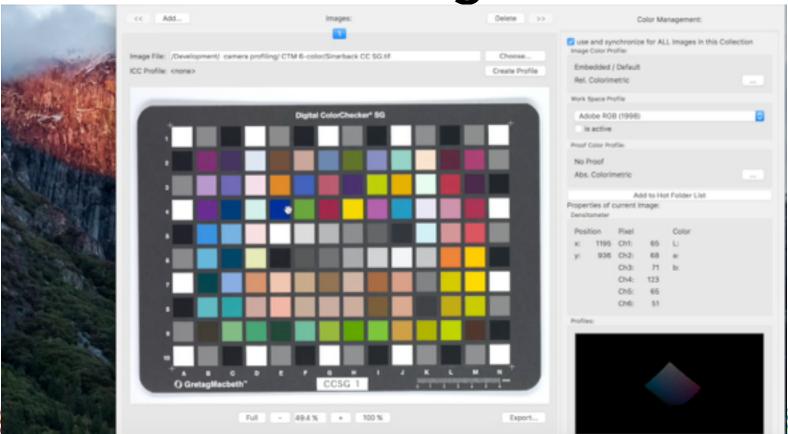


## **CTM System**

- Sinar Color To Match
- remove infrared filter -> "long" red
- one RGB image through yellow filter
- one RGB image through blue-green filter
- = 6 channels (RGB + RGB)
- developed and patented by Francisco Imai & Roy Berns (RIT)
- for image / painting archival



Six Channel Image + Profile





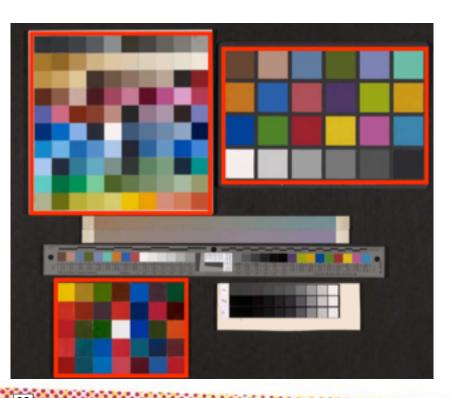
### Six Channel Image + Profile

- ICC.1
  - 3-color profile can be done with
    - 3x3 matrix + 3 curves
  - 6-color profile only with 3D Lut
    - can lead to high interpolation errors

### Six Channel Image + Profile

- iccMAX
  - n-color profile can be done with
    - n x 3 matrix + n curves
    - n x m matrix to spectrum
  - high precision
  - no interpolation errors

#### Verification



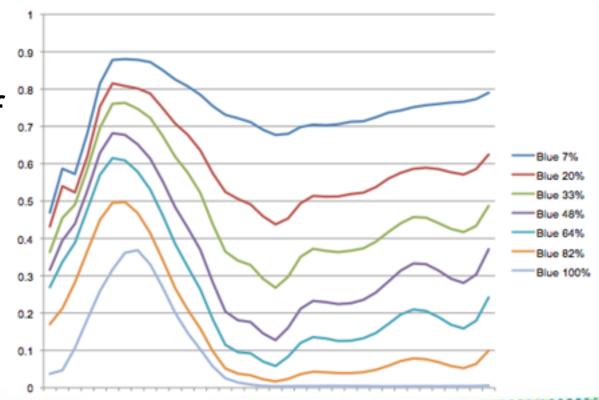
- 40+ Pigmente (Justin)
  - ΔE2000 ø 1.2, max 3.5
- 6 blue pigments
  - ΔE2000 ø 1.3, max
    4.2

#### Named Colors

- Profile can contain
  - one color
  - large color library
- Defined
  - colorimetric
  - spectrum
  - single color
  - arbitrary ramp

#### Named Colors

- Blue color
- Component of ICC profile



Named Colors

Fluorescent Colors

Neon orange

Neon yellow

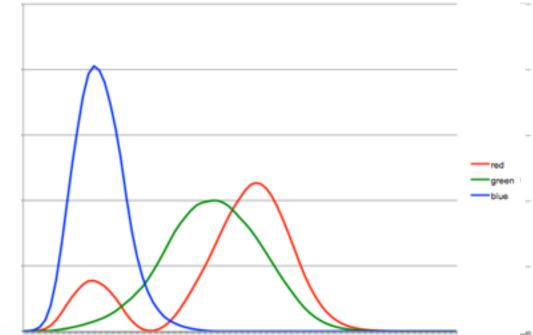
measured by Fluorometer

in profile as Donaldson matrix



# Display Profile

- Spectral Characterization
  - Backlight
  - Primaries
  - Observer



# Display Profile

- In ICC.1 we need a separate profile for each illuminant, .e.g. D50, D65
- In iccMAX we can have one profile
  - redefine spectral viewing condition as profile connection condition (PCC)
    - illuminant
    - observer

### Printer Profile

- Spectral Printer
  - many inks (6+)
  - from various pigments
  - spectral "latitude"
  - for printing spectral images

### iccMAX

- Everything gets easier when we have spectral characterizations
  - Camera
  - Display
  - Printer
- and spectral images

# **Spot Colors**

- Spectral characterization of ink
  - Ramp printed on paper
  - Ramp printed over black ink
  - Encoded as CxF/X-4
  - ISO 17972-4:2015

## Multi-Channel Profiles

- ICC.1
  - n-D tables have equidistant grids
  - CMYK->Lab
    - Grid point every 6% -> 0.5 MB
  - 8-channel
    - Grid point every 11% -> 258 MB

## Multi-Channel Profiles

- iccMAX
  - Grids can be arbitrary
  - n-D tables can be replaced by (n-1)-D,
    e.g. 4D by several 3D tables
  - Calculator Element can be used to filter out unwanted colors

### Multi-Channel Profiles

- iccMAX
  - instead of n-D LUT
  - model the behavior of the ink
  - spectral prediction of overprint

# Ink Opacity



# Ink Hue / Chroma

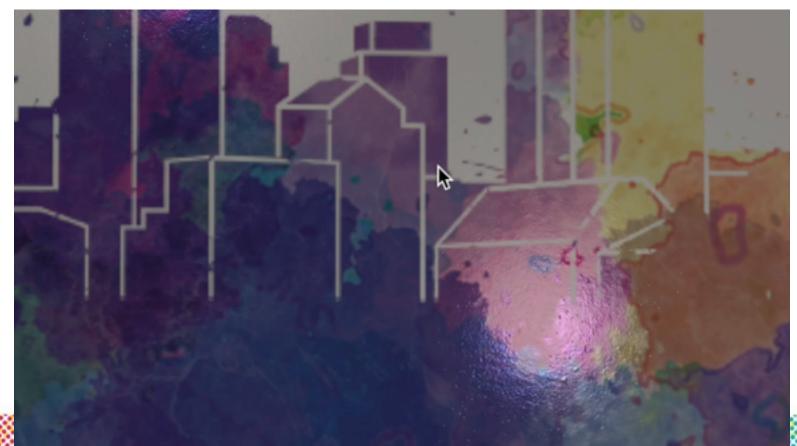




### **BRDFs**

- Bidirectional Reflectance Distribution Function
- characterizes the behavior of a material
- with regard to light
- measured with gonio spectrometer

# **BRDFs**



- ICC.1 was the maximum that competing companies were able to agree upon
- Nobody gave up any "secret sauce"
- Resulted in dumb CMM

- iccMAX is largely the PhD thesis of one individual
- Dr. Max Derhak
- with lots of input from color scientists at RIT and the ICC

- iccMAX is an extensible framework
  - no more limitations
  - profiles become the containers for all of our color needs
  - CMM can handle all of the interactions

- the foundation for new innovation has been created
- now we need software that takes advantage of the new capabilities

# iccMAX



